

Culture and National Church

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Museums and cultural heritage

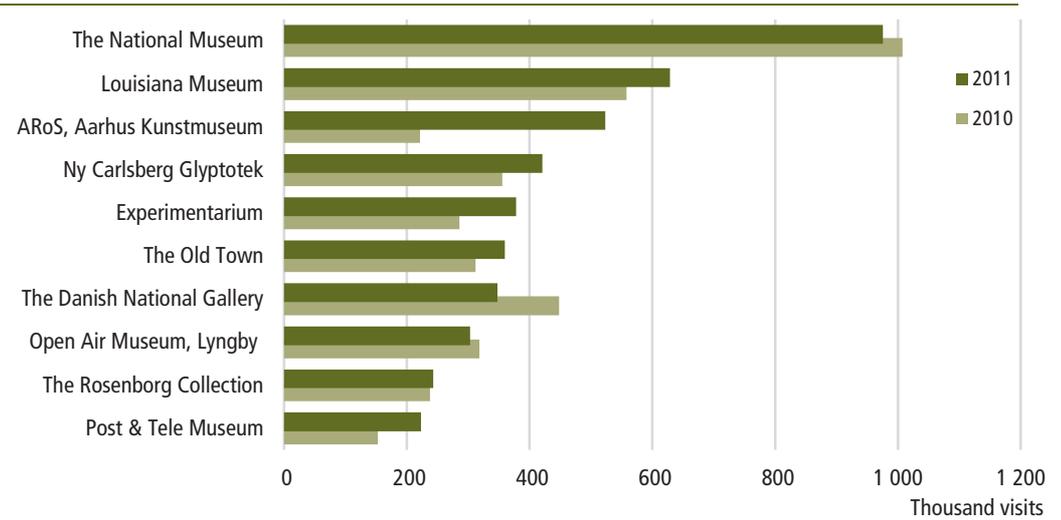
13.3 million visits to museums

In 2011, admission rates of Danish museums reached 13.3 million visitors. Of the 281 museums included in the statistics, 147 are subsidized by the state. Museums subsidized or owned by the state had 10.4 million visitors in 2011, equal to 78 per cent of the total number of visitors in 2011. In 2011, the zoological and botanical gardens had a total of 4.4 million visitors.

ARoS accounts for a considerably higher number of visitors

With an admission rate of 975,000 The National Museum is clearly the most visited museum in Denmark in 2011. The art museum Louisiana account for the second highest admission rates of 629,000 visitors. However Aarhus art museum ARoS is rapidly catching up with Louisiana. With an increase in the number of visitors by 136 per cent from 2010 to 2011, ARoS is the absolute high jumper among the ten largest museums. With a total of 523,000 visitors, ARoS is now ranked as number three. The great increase is partly due to an Asger Jorn exhibition and partly the opening of Your Rainbow Panorama.

Figure 1 Museums - the ten highest admission rates



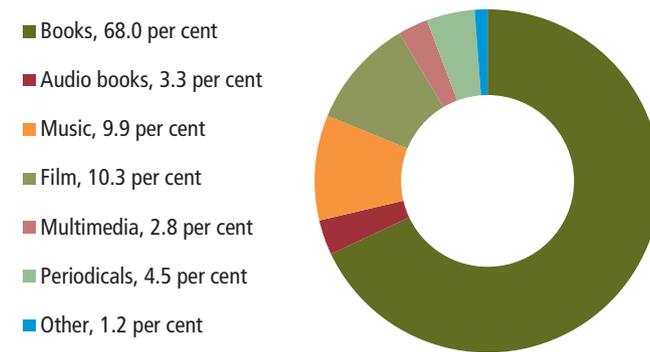
www.statbank.dk/mus

Libraries

Danes continue to lend a great number of books

In 2011 the public libraries lent a total number 30 million books. This is equal to the circumstance that each Dane lends 6 books per year from one of Denmark's public libraries. In three out of four cases, it is either books (68 per cent) or periodicals (5 per cent) that are lent. The other media are distributed as follows: music (10 per cent), films (10 per cent), audiobooks (3 per cent), multimedia, etc. (3 per cent) and other material (1 per cent).

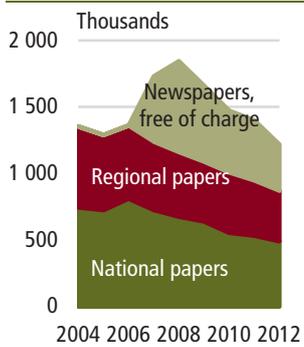
Figure 2 Lending from public libraries. 2011



www.statbank.dk/bib1

Films and media

Figure 3
Average daily circulation, total



<http://www.statbank.dk/dagblad>

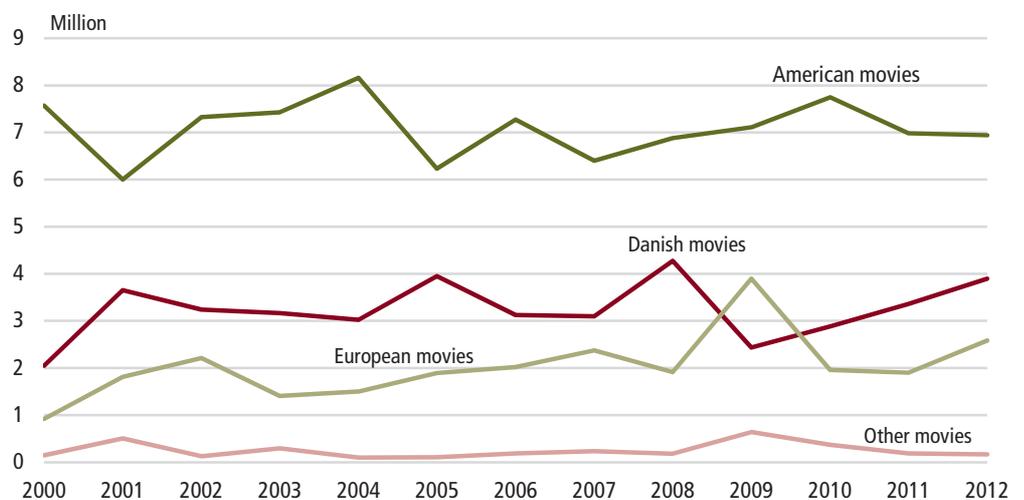
Another fall in the circulation of daily newspapers from 2011-2012

In comparison with 2011, the circulation of newspapers on weekdays had fallen by 154,000. One of the reasons for this fall was the shutdown of the newspaper *Urban*. In 2012, *Urban* accounted for 6.6 pct. of the total circulation on weekdays, corresponding to 93,000. Just over 60 pct. of the fall between 2011 and 2012 can be explained by the shutdown of *Urban*.

Increase in the number of tickets sold for films

From 2011 to 2012 the number of tickets sold for films screened at Danish cinemas saw an increase of 9 per cent and reached 13.6 million tickets sold. The number of tickets sold for American films showed a modest fall of 42,000 tickets, corresponding to 0.6 per cent compared to 2011. Danish films increased by 16 per cent. In 2012, the three films seen by most people were *Skyfall*, *Hvidsten Gruppen* and *Den skaldede frisør*. Danish films accounted for 29 per cent of all tickets sold in 2012. This is an increase of 2 percentage points compared to the previous year. The most popular Danish film was *Hvidsten Gruppen*, selling 754,000 tickets in 2012.

Figure 4 Tickets sold for movies



<http://www.statbank.dk/bio>



Minor fall in daily television viewing

January is the month of the year, where the Danes over 3 years watch the most television. On average, the Danes watch TV for 3 hours and 46 minutes a day. July was the month with less time spent in front of the television by 2 hours and 51 minutes of TV viewing. Compared with 2011, the Danes watched less TV in all months of 2012 except April and June. Music, entertainment and dramas are watched almost half of the time that Danes spent on watching TV (57 per cent).

Figure 5 Television viewing by program type. 2012

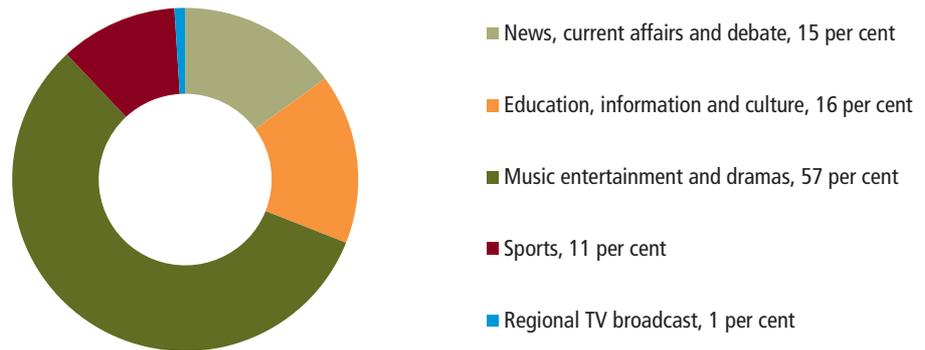


Table 176

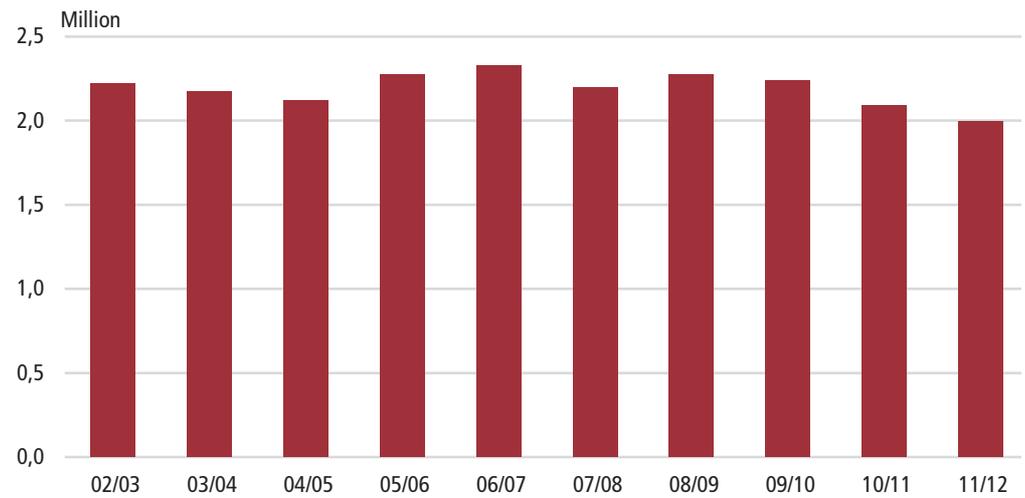
Theatres

The audience of state subsidized theatres trickle away

Admissions to state subsidized theatres reached a number of 2 mill. during the season of 2011/2012 which is 100,000 fewer than the previous season and a decrease by 4.8 per cent. This is a continuation of a decrease starting after the season 2008/2009. In state subsidized theatres there were 2.2 per cent more productions in 2011/2012 than in 2010/2011 but 2.5 per cent fewer performances. There were 174 admissions for each performance in 2011/2012 compared to 179 admissions for each performance in 2010/2011; a decrease by 2.8 per cent.



Figure 6 Admissions to state-subsidizes theatres. 2002-2012



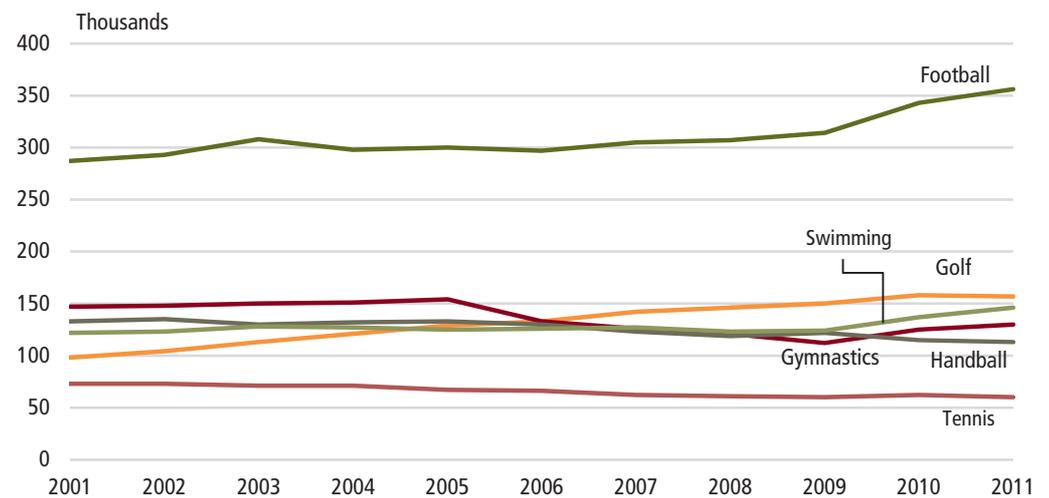
www.statbank.dk/teat1, teat2 and teat3

Cultural habits and sports

Football is the national sport of Denmark

Football is the most popular sport in Denmark measured in terms of members, and from 2010 to 2011 the Danish Football Association (DBU) saw an increase in membership by 4 per cent. Danes have also in great numbers taken up golf, and golf clubs have experienced a steadily increasing membership during the last 10 years. However, golf clubs saw a minor fall in membership in 2011.

Figur 7 Members of Danish sports organizations



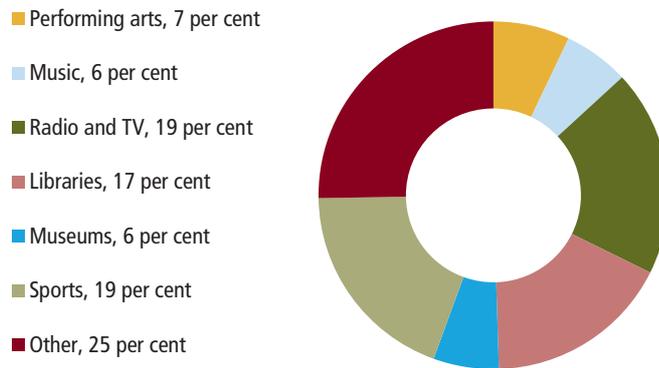
www.statbank.dk/medlem

Culture, economy and structure

Sports, radio and TV receive the greatest public funding

Although the level of public funds for cultural activities has changed slightly from previous years, the largest shares of these were in 2012 also allocated to sports (19 per cent), radio and TV (19 per cent) and libraries (17 per cent). Performing arts (theatre) received about 7 per cent, while music and museums each received 6 per cent of the public funds for culture. Other cultural activities represent 25 per cent of total funds. This figure includes the 6 per cent allocated to the general education of adults as well as folk high schools; these two areas are from 2012 and onwards an integral part of the statistics on public funding for cultural purposes.

Figure 8 Public subsidies to cultural activities. 2012



www.statbank.dk/bevil02

General adult education and folk high schools are now included

The public funding for cultural purposes were just over DKK 22 billion in 2012, 2 billion more than in 2011. This increase is partly accounted for by a data break worth DKK 1.6 bn. arising from departmental reorganisations after the general election in 2011. This led to the inclusion of general adult education, folk high schools and cultural buildings in the accounts of public spending for cultural purposes. These changes aside, the level of public spending for cultural purposes is almost unchanged from 2011 to 2012. In 2012 the subsidies were distributed by 56 per cent from central government and 44 per cent from local government. Most central government subsidies are granted via the Danish Finance Act (DKK 7.0 billion in 2012), while receipts from licences contributed with DKK 4.2 bn. and receipts from Lotto funds contributed with DKK 1.2 billion.

National Church

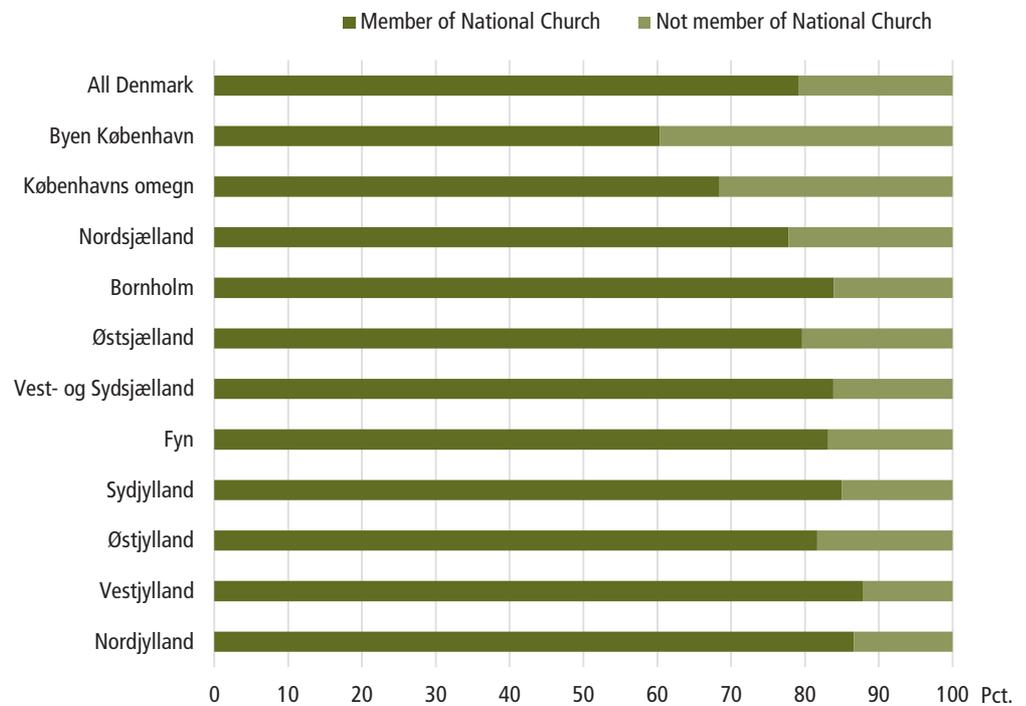
Fewer members of the Evangelical Lutheran Church in Denmark

An increasing number of people have decided not to be members of the Evangelical Lutheran Church in Denmark. The share of the Danish population with membership was 79.1 per cent on 1 January 2013. The share shows a falling tendency and made up 79.8 per cent in 2012. The share was 83.8 per cent ten years ago.

Largest membership of the Evangelical Lutheran Church in Denmark is seen in Western Jutland

The share of members of the Evangelical Lutheran Church in Denmark differs among the various regions of Denmark. The region accounting for the highest number is Western Jutland, followed by Northern Jutland and Southern Jutland. The region with the lowest number of members is the town of Copenhagen, followed by Copenhagen outskirts and Northern Zealand.

Figure 9 Membership of the Evangelical Lutheran Church. 1 January 2013



www.statbank.dk/km6



Table 158 Danish National Archives and provincial archives. 2011

	Collections		Material received under delivery schemes	Reading rooms		Long-distance loans Circulation	Staff paid out of own budget
	Total shelf capacity	Size at the end of the year		Visitors	Circulation		
	thousand metres		metres	thousands		number	
Archives total	762	426	12 360	39	133	16 641	194
Danish National Archives	538	204	6 295	12	52	5 453	94
Provincial archives in:							
Copenhagen	50	50	640	12	23	1 828	12
Odense	24	20	804	5	7	1 474	12
Viborg	63	74	3 089	7	39	5 895	43
Aabenraa	17	21	1 174	1	5	1 036	8
Industrial Archives	70	57	358	2	7	955	14
Danish Data Archives	-	-	-	-	-	-	11

Source: Danish National Archives

www.sa.dk

Table 159 Admissions to zoological gardens and botanical gardens, etc.

	2010	2011
Total number of zoological gardens	25	28
	thousands	
Admissions total	4 017	4 404
Of which:		
Københavns Zoo	1 056	1 152
Odense Zoo	349	406
Aalborg Zoo	326	377
Givskud Zoo	280	327
Randers Regnskov	285	291
Jesperhus Resort	220	215
Knuthenborg Safaripark	202	202
Nordsømuseum	187	186
Ree Park - Ebeltoft Safari Gravlev	145	173
Jyllands Park Zoo	165	166
Kattegatcentret	151	145
Danmarks Akvarium	132	142
AQUA Silkeborg	102	110
Den Geografiske Have	60	59
Fjord- og bæltcentret i Kerteminde	53	53
Øresundsakvariet	47	53
Skandinavisk Dyrepark, Nødager	52	53
Odsherred Zoo - Dyrepark	50	50
Skærup Zoo	35	35

Note: Figures on the individual zoological gardens include zoological gardens for which the number of visitors has been stated for both years and have had more than 30,000 visitors in 2011 only. Admissions total include all zoological gardens.

www.statbank.dk/mus



Table 160 Admissions to museums

	2010	2011		2010	2011
Total number of museums	267	281	Nationalmuseet, Frøslevlejrens museum	46	48
Cultural historical museums	175	183	Lemvig Museum	53	46
Art museums	57	58	Handels- og Søfartsmuseet Kronborg	41	44
Natural science museums	5	4	Industrimuseet, Horsens	36	41
Other museums	30	36	Bork Vikingehavn	48	41
			Koldkrigsmuseum Stevnsfort	38	40
Admissions (thousands)					
a. Cultural historical museums, total	6 763	6 912	b. Art museums, total	3 039	3 464
Of which:			Of which:		
Nationalmuseet, Prinsens Palais	434	413	Louisiana Museum for Moderne Kunst	558	629
Den Gamle By	312	360	Aros, Aarhus Kunstmuseum	222	523
Nationalmuseet, Frilandsmuseet	319	303	Ny Carlsberg Glyptotek	356	421
Rosenborgsamlingen	238	243	Statens Museum for Kunst	448	348
Post & Tele Museum	153	224	Arken Museum for Moderne Kunst	120	182
Egeskov Slot	201	217	Skagens museum	103	118
Kronborg Slot	195	204	Ordrupgaard	60	64
Frederiksborg Slot	175	189	Designmuseum Danmark	66	63
Moesgård Museum	128	125	Kunstmuseet Trapholt	63	61
Fregatten Jylland	125	117	Kunsten Museum of Modern art Aalborg	66	61
Vikingskibsmuseet	111	115	Thorvaldsens museum	53	56
Museet på Koldinghus	115	113	Randers kunstmuseum	51	53
Danmarks Jernbanemuseum	91	104	KØS Museum for Kunst i Det Offentlige Rum	30	52
Dansk Landbrugsmuseum Gl. Estrup	87	101	Glasmuseet, Ebeltoft	53	47
Gammel Estrup Herregårdsmuseet	87	101	Vejle Kunstmuseum	17	44
Danfoss Universe A/S	105	99	Johannes Larsen Museet	53	42
Den Fynske Landsby	85	91	Naturama	73	75
Marstal Søfartsmuseum	85	91	Naturhistorisk Museum	51	50
H.C. Andersens Hus	87	87			
Arbejdermuseet i København	101	77	c. Natural science museums, total	270	308
Nationalmuseet, Frihedsmuseet	64	73	Of which:		
Øhavsmuseet	83	71	Naturama	73	75
Hjerl Hedes Frilandsmuseum	72	70	Naturhistorisk Museum	51	50
Valdemars Slot, Herregårdsmuseum	71	68			
Gavnø Slot	62	67	d. Other Museum, total	1 959	2 573
Amalienborg Museet Christian VIII's Palæ	87	67	Of which:		
Esrum Kloster og Møllegård	48	64	Eksperimentarium	286	379
Andelslandsbyen Nyvang	54	61	Carlsberg Besøgscenter	158	220
Ruinerne under Christiansborg	34	57	De Kongelige Repræsentationslokaler	117	142
Museumscenter Hanstholm	56	56	Fiskeri- og Søfartsmuseet / Saltvandsakvariet	125	121
Museum Østjylland, Randers	55	55	Det Danske Filminstitut/ Museum og Cinematek	117	107
Københavns Museum	50	55	Guinness World Record Museum	77	80
Museet Ribes Vikinger	62	53	Naturbornholm	60	63
Tøjhusmuseet	43	53	H. C. Andersen Eventyrhuset	71	62
Kulturhistorie Sønderborg Slot	55	52	Bornholms Middelaldercenter	59	62
Nationalmuseet, Liselund Gl. Slot	49	51	Ripley's Believe it or not	66	61
Historiecenter Dybbøl Banke	44	51	Sophienholm	51	60
Det Kongelige Bibliotek Bog- og Fotomuseum	35	50	Det Mystiske Eksperimentarium	50	54
Danmarks Tekniske museum	56	50			
Kroppedal Museum	37	48			
Møntergården	50	48	a-d. Total admission	12 030	13 257

Note: Figures on the individual museum include museums for which the number of visitors has been stated for both years. Figures for each museum category include all museums. The table includes museums with more than 40,000 visitors in 2011 only.

www.statbank.dk/mus



Table 161 Public libraries, key figures

	2010	2011
	loan	
All materials	45 983 308	44 598 113
Books	31 034 130	30 322 274
Talking books	1 558 435	1 473 685
Music recordings	5 044 231	4 412 920
Animated pictures	4 492 562	4 607 685
Multimedia	1 291 574	1 243 491
Other materials	527 490	520 115
Serial publications	2 034 886	2 017 943
	stock	
All materials	23 163 086	21 879 739
Books	18 884 295	17 765 237
Talking books	468 782	451 215
Music recordings	2 724 160	2 588 770
Animated pictures	490 053	498 732
Multimedia	218 549	212 712
Other materials	261 457	254 898
	subscribers	
Serial publications	115 790	108 175
	download	
Uses of electronic resources	11 394 197	12 310 435
	DKK thousands	
Expenditure, materials	354 495	335 622

www.statbank.dk/bib1

Table 162 Public libraries by activity

	2010	2011
	number	
Main libraries	97	97
Branch libraries	353	352
Mobile libraries	32	33
Servicespot	43	62
	hours	
Main libraries, weekly opening hours	4 198	4 243
Branch libraries, weekly opening hours	11 566	11 756
Mobile libraries, opening hours	651	678
	number	
Active borrowers total	1 726 518	1 726 859
Active borrowers, domestic municipalities	1 513 870	1 518 747
Active borrowers, other municipalities	212 648	208 112
Visitors	36 124 933	36 297 751
Website visits	22 752 141	23 882 921
Website pages visited	175 745 795	170 552 567
Audience workstations	5 050	5 162
Audience workstations with internet	4 802	4 944
Libraryserved institutions	15 114	13 716
Librarians, FTE	2 112	2 040
Other academic staff, FTE	177	195
Clerical staff, FTE	1 790	1 675
Other staff, FTE	410	388

www.statbank.dk/bib2



Table 163		Research libraries	
	2010	2011	
	hours		
Weekly opening hours, main library	1 343	1 326	
Filialernes samlede åbningstid, timer pr. uge	1 530	1 452	
Seats with tablespace	8 529	9 252	
	sqm		
Audience area	86 293	85 311	
Closed storage area	75 593	76 443	
Total building area	204 405	203 682	
	number		
Audience workstations	1 496	1 421	
Website visits	8 793 617	8 631 923	
Website pages visited	90 262 391	90 945 149	
Active borrowers	287 454	249 988	
Visitors	4 261 225	4 077 614	
Loaner requests	627 129	645 623	
Reference requests	216 191	206 447	
Exhibitions	206	119	
Events	172	248	
User education, performed lessons	8 617	8 307	
User education, number of pupils	79 953	78 227	
	FTE		
Staff total	1 366	1 351	
Research librarians	153	173	
Librarians	457	453	
Assistants	370	346	
Other academic staff	176	182	
Other staff	210	197	
Staff of which in the employment scheme	70	71	

www.statbank.dk/forsk1

Table 164		Daily newspapers										
	Number of daily newspapers						Circulation					
	Weekdays ¹			Sundays			Weekdays			Sundays		
	2010	2011	2012	2010	2011	2012	2010	2011	2012	2010	2011	2012
Daily newspapers, total²	35	33	33	11	11	12	1 471	1 402	1 248	877	833	764
By size of cir. per issue:												
Under 10 000	8	8	9	-	-	1	49	52	60	-	-	2
10 000-19 999	11	9	10	1	1	1	152	122	135	13	13	13
20 000-29 999	3	3	2	1	1	1	71	69	48	28	25	22
30 000-49 999	2	2	2	-	-		89	85	83	-	-	-
50 000-99 999	5	7	8	5	6	6	331	511	574	336	418	379
100 000 +	6	4	2	4	3	3	779	563	347	499	378	349

¹ Included free newspapers 24timer, Urban and Metroxpress. ² Average circulation (papers per day) measured in the first half year of 2012.

Source: *Dansk Oplagsbulletin 2013* (Bulletin of the Danish Audit Bureau of Circulations)

www.statbank.dk/dagblad



Table 165 20 selected newspapers

	Circulation ¹			
	Weekdays ²		Sundays	
	2011	2012	2011	2012
	thousands			
MetroXpress	201	200	•	•
24Timer	154	147	•	•
Urban	93	•	•	•
Jyllands-Posten	104	97	135	122
Politiken	99	98	125	120
Berlingske	101	90	118	107
Ekstra Bladet	67	59	94	82
Børsen	73	65	•	•
B.T.	67	59	89	81
JydskeVestkysten	60	54	67	60
Nordjyske Stiftstidende	52	50	57	54
Fyens Stiftstidende	46	46	53	53
Frederiksborg Amts Avis	39	37	•	•
Kristeligt Dagblad	27	27	•	•
Information	22	21	•	•
Aarhus Stiftstidende	20	18	25	22
Lolland-Falsters Folketidende	17	16	•	•
Vejle Amts Folkeblad/Fredericia Dagblad	16	16	•	•
Sjællandske	16	16	•	•
Horsens Folkeblad	14	12	•	•

¹ Average circulation (papers per day) measured in the first half of 2012. ² Include free newspapers 24timer, Urban and MetroXpress.

Source: *Dansk Oplagsbulletin 2012* (Bulletin of the Danish Audit Bureau of Circulations)

www.statbank.dk/dagblad1

Table 166 Magazines

	Circulation		
	2010	2011	2012
	thousands		
Billed Bladet	186	172	161
Familie Journalen	183	172	163
Se & Hør	159	148	133
Ude og Hjemme	143	132	125
Hjemmet	132	124	118
Her og Nu	106	98	97
Bo Bedre	78	79	75
Ugebladet Søndag	81	78	73
Alt for damerne	61	58	50
Femina	63	54	52
Illustreret Videnskab	54	53	49
Kig Ind	53	43	37
M!	45	42	38
Costume	41	41	40
I Form	39	41	35
Woman	48	41	37
Vi Unge	40	36	35
Anders And & Co.	39	35	32
Hendes Verden	39	35	32
Isabellas	44	35	36

Note: Included are major, consumer-paid magazines. Free magazines are not included.

Source: *Dansk Oplagsbulletin 2012* (Bulletin of the Danish Audit Bureau of Circulations)

www.statbank.dk/magasin



Table 167 The most popular films shown in cinemas

1976-2012			2012		
Week and year when first shown	Film titles	Total number of paid admissions	Week and year when first shown	Film titles	Total number of paid admissions
		thousands			thousands
1 04-1998	Titanic	1 428	1 43-2012	Skyfall	825
2 51-2001	The Lord of the Rings: The Fellowship of the Ring	1 332	2 09-2012	Hvidsten Gruppen ¹	754
3 40-1976	Olsen banden ser rødt ¹	1 201	3 36-2012	Den skaldede frisør ¹	631
4 51-2003	The Lord of the Rings: The Return of the King	1 168	4 29-2012	The Dark Knight Rises	531
5 51-2009	Avatar	1 158	5 13-2012	En kongelig affære ¹	514
6 51-2002	The Lord of the Rings: The Two Towers	1 123	6 40-2012	Far til fire - til søs ¹	403
7 11-1976	One Flew over the Cuckoo's Nest	1 120	7 47-2012	Intouchbles	355
8 39-1977	Olsen banden deruda ¹	1 045	8 46-2012	Twilight saga: Breaking dawn – part 2	337
9 51-1982	E.T. – The Extra Terrestrial	1 019	9 26-2012	Ice age 4 – Continental drift	328
10 46-1994	The Lion King	1 009	10 05-2012	Min søsters børn alene hjemme ¹	304

¹ Danish films.

www.dst.dk/bio

Table 168 Films by nationality. 2012

	Number of films shown	Paid admissions	Admission takings total
		thousands	DKK thousands
Films shown in cinemas. total	541	13 591	842 725
Danish	85	3 898	218 634
Foreign, total	456	9 693	624 091
Of which: European	198	2 585	158 727
American	222	6 943	455 535
Other	36	164	9 829
Films shown in cinemas in 2011	656	12 433	749 802

¹ Danish films.

www.dst.dk/bio

Table 169 Films by year when first shown. 2012

	Number of films shown	Paid admissions	Admissions takings, total
		thousands	thousands DKK
Films shown in cinemas, total	541	13 591	842 725
First shown:			
2012	231	12 648	787 626
2011	128	718	41 255
2010	40	7	184
2009	15	2	47
2008	12	1	23
2007	11	1	26
2006	10	1	35
2001-2005	34	18	1 076
1996-2000	16	101	7 811
1991-1995	4	65	3 457
1986-1990	3	0	11
1981-1985	5	1	24
1971-1980	11	12	426
1961-1970	3	0	8
1951-1960	8	0	21
1951 and before	4	1	49
Unknown	6	16	647

www.statbank.dk/1982



	2010	2011	2012
Cinemas at end of year			
Number of cinemas	161	161	163
Number of cinema screens (thousands)	57	57	59
Cinema activity			
Paid admissions (thousands)	12 952	12 433	13 591
Admissions takings excl. VAT (DKK mio.)	796	750	843

www.statbank.dk/1982

	Original language								Danish translations, total
	Swedish	Norwegian	Other Nordic languages	English/American	German	French	Russian	Other languages	
	number of titles								
Translations, total	318	169	20	1 294	231	139	4	202	2 377
Fiction	235	104	17	858	138	101	4	177	1 634
Non-fiction	83	65	3	436	93	38	-	25	743

Source: Danish Bibliographic Centre

	Decimal classification	Books and pamphlets						Total	Of which	
		Type		Edition		School text books ¹	Children's books			
		Pamphlets (17-48 pages)	Books (over 48 pages)	First editions	Revised editions					
		number of titles								
Total		3 125	9 734	10 782	2 077	12 859	904	1 718		
Fiction, total	82-88	1 125	2 600	3 048	677	3 725	432	1 451		
Novels and short stories		40	1 468	1 015	493	1 508	52	1 324		
Plays		2	25	26	1	27	-	5		
Poetry		64	198	250	12	262	1	44		
Comics, etc.		17	78	90	5	95	-	78		
Books for children and young persons		1 002	831	1 667	166	1 833	379	•		
Non-fiction, total	00-81.89-99	2 000	7 134	7 734	1 400	9 134	472	267		
General	00-07	40	137	169	8	177	7	3		
Philosophy	10-19	47	323	290	80	370	17	2		
Religion	20-29	57	233	258	32	290	23	16		
Sociology	30-39, 59	504	1 558	1 606	456	2 062	73	24		
Geography and travel	40-49	103	336	338	101	439	17	3		
Natural sciences	50-58	172	414	518	68	586	125	62		
Applied sciences	60-69	642	2 201	2 425	418	2 843	32	79		
Arts, games, sports	70-79	252	708	885	75	960	28	57		
Literature, languages	80-81.89	49	261	250	60	310	108	5		
History	90-99	134	963	995	102	1 097	42	16		

¹ Not including text books for higher-education establishments, further education, adult education, and self-study.

**Table 173** Hours of radio broadcasting, DR

	2010		2011	
	Analog	Digital	Analog	Digital
	hours			
By kind of programme	54 162	184 151	52 965	99 810
News service	4 712	10 122	4 716	11 258
Current affairs	23 584	1 139	23 702	1 238
Information and culture	4 036	1 685	3 281	9 521
Drama/Fiction	121	137	108	21
Music	15 630	163 777 ¹	15 086	70 736 ¹
Entertainment	4 285	7 025	4 392	6 789
Sports	910	7	813	1
Education	-	-	-	-
Choir- and orchestra activity	122	3	115	57
Presentation and Service	762	256	752	190

¹ From 2010 DR (Danish Broadcasting Corporation) has adjusted its portfolio of TV channels with regard to DAB and NET. This has resulted in a considerable fall in the number of hours listening to digital radio.

Source: Danish Broadcasting Corporation

www.statbank.dk/for441b

Table 174 Hours of television broadcasting, DR and TV2

	DR (Danish Broadcasting Corporation)		TV2	
	2010	2011	2010	2011
	hours			
Television hours of broadcasting, total	32 811	34 054¹	12 576	12 586
National TV, total	32 811	34 054	7 207	7 135
News service	9 655	9 601	719	760
Current affairs	1 570	1 617	1 164	1 252
Information and culture	7 645	8 604	417	876
Education	565	662	2	-
Music	1 052	643	20	71
Entertainment	835	767	724	494
Danish drama	1 408	1 210	260	263
Foreign drama	8 605	9 735	2 852	2 708
Sports	633	395	817	481
Programme introduction & service	842	821	232	230
Regional TV, total	•	•	4 031	4 078
Advertising	•	•	1 338	1 373
By kind of production²				
Own productions	3 968	3 588	1 425	1 498
Other productions	2 877	3 322	3 118	2 575
Repeat broad casts	25 966	26 861	2 664	3 062

¹ Including simulcast broadcasts. ² For TV2 excl. regional TV and advertising.

Source: DR (Danish Broadcasting Corporation) and TV2

www.statbank.dk/for4213



Table 175 Household access to TV-channels

	2010		2011	
	Number of households	Number of households with television- sets	Number of households	Number of households with television- sets
	thousands	per cent	thousands	per cent
Total number of households 1st of Jan.	2 573	•	2 584	•
Of which households with television sets	2 496	100	2 497	100
DR 1	2 486	100	2 481	99
DR 2	2 468	99	2 461	99
DR Update	1 490	60	1 684	67
DR K	1 956	78	2 094	84
DR HD	1 080	43	1 389	56
DR Ramasjang	1 988	80	2 093	84
TV2	2 479	99	2 477	99
TV2 ZULU	1 766	71	1 715	69
TV2 Charlie	1 753	70	1 725	69
TV 2 Film	1 405	56	1 367	55
TV2 Film HD	492	20
TV 2 News	1 530	61	1 605	64
TV 2 Sport	1 224	49	1 209	48
TV 2 Sport HD	273	11	431	17
TV3	1 714	69	1 669	67
TV3+	1 556	62	1 486	60
TV3+ HD	279	11	516	21
TV3 Puls	1 123	45	1 105	44
Kanal 4	1 653	66	1 542	62
Kanal 5	1 541	62	1 639	66
Kanal 5 HD	275	11	530	21
6eren	1 370	55	1 350	54
6'eren HD	464	19
Voice TV	873	35	840	34
Discovery Channel	1 408	56	1 311	53
Discovery World	429	17	406	16
Discovery Science	278	11	236	10
Animal Planet	1 353	54	1 299	52
Cartoon Networks	1 120	45	1 080	43
Boomerang	528	21	478	19
MTV	1 260	51	1 200	48
Nickelodeon	792	32	834	33
VH-1	883	35	898	36
TCM	1 016	41	872	35
Disney Channel	1 194	48	1 115	45
Playhouse Disney	365	15
Disney XD	662	27	660	26
Eurosport	1 284	51	1 208	48
Eurosport 2	472	19	530	21
DK4	1 407	56
NRK	982	39
TV 2 Norge	746	30
Sverige 1	1 391	56
TV4 Sverige	1 144	45	1 048	42

Source: TNS Gallup A/S, Annual Survey 2011 and 2012

www.statbank.dk/dis135



Table 176 Viewing time by channel and type of program. 2011

	News, Current Affairs and Debate	Education, Information and Culture	Music, Entertainment, Drama and Fiction	Sport	Regional Television
	per cent				
Total Program viewing time	26	15	48	8	3
DR 1	36	16	44	5	..
DR 2	22	40	36	2	..
DR Update	100
DR K	1	52	46
DR HD	1	32	63	4	..
DR Ramasjang	..	20	80
TV2	35	10	34	11	11
TV2 ZULU	..	2	97	1	..
TV2 Charlie	..	2	97
TV2 Film	100
TV2 News	99	1
TV 2 Sport	100	..
TV3	..	30	70
TV3+	..	13	56	31	..
TV3 PULS	..	52	43	4	..
Kanal 4	5	30	66
Kanal 5	9	3	87
6eren	1	5	65	29	..

Source: TNS Gallup and TV-meter Annual Report

www.statistikbanken.dk/for4213 and for4214

Table 177 The Danish Broadcasting Corporation and TV2, revenue and expenditure

	Danish Broadcasting Corporation			TV2		
	2009	2010	2011	2009	2010	2011
	thousands					
Number of household	2 417	2 418	2 420	2 417	2 418	2 420
Radio and TV licenses¹	2 514²	2 518³	2 529⁴	2 514²	2 518³	2 529⁴
Of which: Medielicens	2 367	2 368	2 370	•	•	•
Licences for radio only	50	50	50	•	•	•
Companies witch pay licenses	97	100	109	•	•	•
	DKK mio.					
Annual accounts						
Revenue, total	3 760	3 861	3 866	2 060	2 147	2 311
Of which: Licenses	3 392	3 493	3 516	-	-	-
Commercial, sponsors	4	4	4	1 219	1 318	1 429
Other	364	364	346	841	829	882
Total costs	3 338	3 328	3 251	1 932	1 974	2 106

¹ DR- licenses and Programme service collects the total licenses fees for DR, TV2, local radio- and TV and others. ² 1.6.2009. ³ 31.12.2010. ⁴ 25.12.2011.

Source: DR and TV2



Table 178 Music sales

	Sales		Turnover	
	2011	2012	2011	2012
	number		DKK thousand	
Total¹	435 053 213	822 349 584	419 960	408 222
CD-albums	3 962 868	3 169 597	206 237	164 065
LP/ MC	32 761	46 099	3 102	4 608
DVD-audio	20 832	3 402	886	262
DVD-Audio sets	73	1 700	2	2
CD-sets ²	447 364	136 636	30 487	9 575
CD/sacd	111	241	10	11
CD-maxi/ Cd-single	1 612	2 175	79	48
CD-Child	116 898	97 422	6 586	3 901
Digital albums	7 818 274	989 554	47 099	47 920
Digital Track	24 469 695	197 608 636	54 221	60 113
Digital other ³	397 336 919	620 020 963	61 574	111 710
Club sales	16 902	5 157	996	307
Ringtunes single	470 333	169 956	809	659
Musikvideo	93 079	65 366	7 339	4 622
Mobil other	264 409	30 562	487	325
Other	1 083	2 118	46	93

Note: The members of IFPI Denmark are Danish and foreign record companies. The turnover of these record companies account for more than 95 per cent of the total sale in Denmark.

Source: IFPI Denmark

www.ifpi.dk

¹ Incl. Greenland and The Faeroe Islands. ² Double-albums and similar products containing more than one phonogram in one product. ³ The majority is accounted by subscription based sales.

Table 179 Performing art. 2011/2012

	Number of productions	Number of performances				Audience	
		Total	Of which Danish	New performances		Total	Paid admissions
				Total	Of which Danish		
State-subsidized theatres, total	11 429	602	418	416	275	1 993	...
The Royal Theatre, total	604	46	13	29	15	382	331
Plays	344	13	3	11	5	108	79
Operas	104	10	1	6	1	117	111
Ballets and dance	156	23	9	12	9	157	141
The regional theatres, total	1 866	74	36	74	37	543	465
Theatre cooperation of greater Copenhagen theatre	832	33	21	33	18	291	249
Regional theatres outside Copenhagen	1 034	41	15	41	19	252	216
Other state-subsidized theatres, total	8 959	482	369	313	223	1 068	...
folketeatret.dk/turne and The Danish National Opera	387	13	8	13	4	132	...
Local city-theatres	2 860	95	78	74	53	327	...
Local theatres	2 891	153	122	90	68	368	...
Theatres sub. by the Danish Arts Council	2 821	221	161	136	98	241	...
Non subsidized theatres, total	3 583	250	967	...
Ballet and dance	621	41	160	...
Performance	55	11	3	...
Opera	44	6	5	...
Operetta and musical	381	9	322	...
Plays	1 021	70	149	...
Revue and cabaret	285	10	225	...
Musicdrama	230	20	25	...
Newcircus	29	2	3	...
Animation/Puppet theatre	679	46	41	...
Other	238	35	34	...

Note: Theatres' activities are excluding guest performances. The statistics concerns the season, running from 1st July to 30th June.

www.statbank.dk/teat1, teat2, teat3 and teat 8



Table 180 Sports federations and youth and outdoor activities organizations

	Number of members	
	2010	2011
	thousands	
Youth organizations, total¹	84	85
The Danish Scout Association	26	27
Voluntary Christian Boys' and Girls' Association, FDF	23	22
The Green Girl Guides in Denmark	5	5
YMCA Scouts in Denmark	24	25
Danish Baptists' Scout Organisation	1	1
DUI - LEG og VIRKE Children's Organisation	5	5
Sports Federations²		
The Danish Sports Federations	1 721	1 734
Badminton	95	91
Football (DBU)	343	357
Golf	158	157
Gymnastics	125	130
Handball	115	113
Riding	74	73
Sailing	58	57
Swimming	137	146
Tennis	62	60
Other federations	554	550
The Danish Gymnastics and Athletics Federations	1 700	...
Badminton	145	...
The Danish Rifle Federation	141	...
Football	284	...
Gymnastics	342	...
Handball	117	...
Swimming	166	...
Tennis	55	...
Other federations	340	...
Sports for children	8	...
Exercise and leisure	78	...
Continuation schools, etc.	24	...
The Danish Firms' Sports Federations	321	331
Badminton	19	19
Football	32	32
Handball	2	2
Bowling	21	20
Fitness centre	37	38
Keep-fit exercises	11	11
Jogging	29	29
Other sports	170	180
Other outdoor activities organizations		
The Danish Camping Association	151	155
The Danish Cyclist Federation	17	17
The Danish Society for the Conservation of Nature	132	133
The Danish Hunting Federation	95	95
The Danish Garden Society	40	41

¹ Includes members of the uniformed groups under the association for children's and youth organizations. ² Includes active members, the other organizations include associate members too. If a person takes part in more than one sport, the person will usually be counted more than once.

Source: The organizations
www.statbank.dk/medlem



Table 181 Attendance at selected sporting events

	Season 2009/2010			Season 2010/2011			Per cent changes in the number of avr. attendance
	Attendance	Matches	Average attendances per match	Attendance	Matches	Average attendances per match	
Football							
Superleague – men	1 645 907	198	8 313	1 394 436	198	7 043	-15.3
1st Division – men	314 358	240	1 310	356 200	240	1 484	13.3
2nd Division – men	123 430	480	257	138 013	480	288	11.8
Handball							
Handball league – men	279 025	217	1 286	456 038	226	2 018	56.9
1st Division – men	85 479	185	462	77 073	192	401	-13.1
Handball league – women	169 979	167	1 018	162 659	165	986	-3.1
1st Division – women	36 963	194	191	39 576	192	206	8.2
Ice hockey							
Al-Bank league – men	209 703	162	1 294	202 956	156	1 301	0.5
Play-offs and final games - men	61 396	37	1 659	67 720	30	2 257	36.0
Season, total ¹ – men	271 099	199	1 362	270 676	186	1 455	6.8
Badminton²							
Denmark Open (Aarhus)	5 770	9 500
Copenhagen Masters (Cph.)	3 574	3 876
DM (Aalborg)	4 226	3 125
Hold-finalen (Guldmatchen - Cph.)	2 165	2 165
Basketball							
Basketball league – men	79 361	154	515	79 638	159	501	-2.8

¹ Cup ties are excluded. ² Only larger tournaments, includes badminton for both men and women.

Source: Danish Football Association, Danish Handball Association, Danish Ice Hockey Union, Danish Badminton Federation, Danish Basketball Federation

www.statbank.dk/sport1

Table 182 Advertising expenditure

	2009		2010		2011	
	DKK mio.	per cent	DKK mio.	per cent	DKK mio.	per cent
Advertising expenditure, total	24 303	100.0	24 694	100.0	25 477	100.0
Press advertising turnover, total	6 168	25.4	5 874	23.8	5 558	21.8
Daily papers	2 065	8.5	1 946	7.9	1 908	7.5
Magazines	328	1.3	333	1.3	346	1.3
Professional journals, etc.	742	3.1	707	2.9	685	2.7
Local papers	2 143	8.8	2 033	8.2	2 059	8.1
Other	890	3.7	855	3.5	560	2.2
Other advertising activities, total	18 135	74.6	18 820	76.2	19 919	78.2
Radio	217	0.9	232	0.9	270	1.1
TV	2 059	8.5	2 256	9.1	2 517	9.9
Cinemas	53	0.2	59	0.2	59	0.2
Printed matter	6 067	25.0	5 799	23.5	5 728	22.5
Sports sponsorship	1 104	4.5	1 196	4.8	1 203	4.7
Outdoor advertising	491	2.0	499	2.0	537	2.1
Internet	3 030	12.5	3 484	14.1	4 019	15.8
Commercial articles	547	2.2	557	2.3	635	2.5
Costs for administration and production	4 567	18.8	4 738	19.2	4 951	19.4

Note: Advertising expenditure is calculated at factor prices, i.e. the price the purchaser of an advertisement pays, excluding taxes.

Source: *The advertising expenditure survey in Denmark 2011*, Danish Audit Bureau of Circulation

www.do.dk



Table 183 Activity rates by education institution. 2011

	graduation years 2000-2009		
	All sexes	Female	Male
All education institutions	87.9	86.0	90.4
The Aarhus School of Architecture	87.5	84.5	91.3
The Royal Danish Academy of Fine Arts, School of Architecture	86.7	84.0	89.8
The Royal Danish Academy of Fine Arts, School of Design	85.1	83.1	89.9
The Royal Danish Academy of Fine Arts, Bornholm School of Design	84.0	85.4	78.3
The Royal Danish Academy of Fine Arts, School of Conservation	93.3	91.6	100.0
Kolding School of Design	84.4	80.7	94.4
The Royal Danish Academy of Music	86.4	83.9	88.5
Rhythmic Music Conservatory	89.3	85.4	90.7
The Royal Academy of Music, Aarhus/Aalborg	92.7	91.0	94.2
The Academy of Music and Dramatic Arts, Southern Denmark – music	92.7	89.6	95.0
The Academy of Music and Dramatic Arts, Southern Denmark – drama	87.5	80.6	94.4
The Danish National School of Performing Arts	84.7	78.0	91.5
The School of Acting at the Theatre of Aarhus	84.7	91.2	78.9
The Royal Danish Academy of Fine Arts Schools	79.8	80.6	79.0
The National Film School of Denmark	83.1	79.6	85.6
The Royal School of Library and Information Science	91.7	92.2	90.1

www.statbank.dk/kubesk2

Table 184 Public Funding for Cultural Purposes. 2012

	Sports and Recreation	Cultural and Natural Heritage	Media, Library and Literature	Performing Arts and Music	Visual Arts and Design	Other Cultural Activities	Total
	mio. DKK						
Total public funding	4 284	1 897	8 916	2 978	520	3 518	22 113
Municipalities	3 463	564	2 905	951	-	1 811	9 694
Total state funding	821	1 333	6 011	2 027	520	1 707	12 419
National Budget – Ministry of Culture	20	1 317	1 669	1 938	93	1 427	6 465
National Budget – Other Ministries	-	-	90	-	414	6	509
Lotto Funds	801	16	33	89	13	274	1 226
License Fee - Public Service Broadcasting	-	-	4 220	-	-	-	4 220

www.statbank.dk/bevil02

Table 185 The Danish Arts Foundation. 2011

	3-year scholarships	Lump sum grants	Competitions and prizes	Purchases	Other grants	Total
	DKK thousands					
Total	17 447	44 317	2 895	8 059	15 292	88 010
Visual arts	3 815	9 818	1 010	6 190	9 987	30 820
Literature	6 840	8 817	525	20	-9	16 193
Contemporary music	-	4 858	550	-	426	5 834
Classical music	855	1 927	115	-	2 888	5 785
Common music	-	1 610	-	-	1 047	2 657
Applied arts and designing	1 710	7 200	695	1 849	705	12 159
Architecture	3 372	3 359	-	-	96	6 827
Film and theatre	855	6 728	-	-	152	7 735

Source: Annual report of the Danish Arts Foundation



Table 186 National Church divisions. 2013

1 January	Church divisions			
	Churches	Vicars	Deaneries	Parishes
All Denmark	2 335	2 033	104	2 194
København Diocese	117	211	9	103
Helsingør Diocese	163	268	13	147
Roskilde Diocese	337	264	13	317
Lolland-Falster Diocese	109	58	4	104
Fyn Diocese	243	182	11	233
Haderslev Diocese	185	185	7	174
Ribe Diocese	211	154	8	203
Aarhus Diocese	355	315	14	332
Viborg Diocese	289	179	11	276
Aalborg Diocese	326	217	14	305

Source: Ministry of Ecclesiastical Affairs

Table 187 Religious ceremonies at the National Church. 2012

	Baptisms as per cent of children born in 2012	Confirmations in 2012 as per cent of 14-15 year-olds 1 January 2013	Church funerals as per cent of all deaths 2012
	per cent		
All Denmark	74.9	71.0	87.6
Copenhagen Diocese	45.1	43.9	74.0
Helsingør Diocese	68.8	61.9	81.9
Roskilde Diocese	90.2	70.0	88.5
Lolland-Falster Diocese	91.7	76.9	87.8
Fyn Diocese	84.1	72.4	90.0
Haderslev Diocese	84.5	74.8	90.8
Ribe Diocese	91.3	79.8	93.0
Aarhus Diocese	79.4	77.4	91.5
Viborg Diocese	87.8	82.0	94.7
Aalborg Diocese	86.6	84.0	93.6

Source: Ministry of Ecclesiastical Affairs

www.statbank.dk/km44

Table 188 Membership of the National Church. 2013

1 January	National Church members as percentage of population							National Church members
	All Denmark			Dioceses of residence				
	Men	Women	Total	Copenhagen	Helsingør, Roskilde and Lolland-Falster	Funen	Jutland	
	per cent							thousands
Total	77.1	81.0	79.1	61.2	76.9	82.7	84.2	4 431
Age:								
0-4 years	65.0	65.4	65.2	43.0	72.1	78.8	81.6	204
5-9 years	75.0	75.2	75.1	47.2	73.4	78.7	83.8	247
10-14 years	78.7	79.5	79.1	53.3	78.0	86.1	88.2	265
15-19 years	81.9	83.1	82.5	69.1	78.0	86.4	87.8	296
20-29 years	72.0	74.1	73.0	64.2	66.2	74.3	76.2	498
30-39 years	71.3	75.5	73.4	56.5	75.9	82.9	83.7	514
40-49 years	76.8	81.9	79.3	61.5	78.2	84.0	84.5	647
50-59 years	78.0	83.4	80.7	64.1	77.5	82.6	84.4	587
60-69 years	81.8	87.1	84.5	68.7	81.6	86.2	87.8	586
70-79 years	87.2	91.3	89.4	72.9	80.8	86.2	86.9	371
80 years +	91.0	93.5	92.6	77.9	80.2	83.2	83.7	215

www.statbank.dk/km55